



**Content Without Borders:**  
the new landscape of digital production and distribution

**DATE:** Tuesday, March 20th, 2018  
**TIME:** 4:30 pm to 6:30pm  
**VENUE:** Moonlight Theatre, Hall 1, Hong Kong Convention and Exhibition Centre

**PRESENTED BY:**  
Producers Guild of America  
American Consulate General Commercial Service Guangzhou

**LANGUAGE OF SESSION:** Simultaneous Interpretation (Cantonese, Mandarin & English)

**INTRODUCTION:**

Digital technologies are disrupting film production processes and distribution practices around the world. The advent of these new technologies is challenging the traditional release window system. At the same time, digital production is rapidly replacing analogue methods. As new distribution platforms emerge, content creators are presented with unprecedented opportunities.

How does the new digital distribution platforms impact content creation? Is the content business shifting from a rigid supply-led model to a demand driven one? Will digital technologies empower audiences with real freedom of content selection?

Join our panel of industry experts to discover how to navigate this rapidly changing production and distribution landscape.

<b>Time:</b>	<b>Program</b>
16:15 - 16:30	Registration
16:30 - 17:30	Panel Discussion

**MODERATOR:**  
***Maria Lo Orzel***, Producer, Studio Strada

**PANELISTS: (in alphabetically order)**  
***Jennifer Batty***, Chief Content Officer, HOOQ  
***Tom Jacobson***, President, The Jacobson Company  
***Jia Yao***, General Manager, Beijing Wenxin Huace Culture and Technology Company Ltd.  
***Michael Uslan***, Producer, The Batman movie franchise

17:30 - 18:00	Q&A
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