

Nansun Shi Appointed Jury President for 21st SIFF Asian New Talent Award

The 21st Shanghai International Film Festival (SIFF) will be held during 16-25 June 2018. As the only non-specialized competitive international film festival in China, aside from the Golden Goblet Awards, there is also the Asian New Talent Award. The Asian New Talent Award was first introduced in 2004 and has been providing a screening platform for new industry talents to explore opportunities in the international film markets. Renowned Japanese film director Shunji IWAI, Hong Kong director Derek YEE, Chinese directors LU Chuan and WANG Xiaoshuai were appointed jury for the Asian New Talent Award in past editions. This year, SIFF will be having veteran Hong Kong filmmaker Nansun SHI to chair the Jury for the Award.

The organizer describes Nansun SHI as a pioneer in the shooting, production and distribution of films in different genres, including action, martial arts and crime for she has acute insights into the film market, precise and distinctive theme selections in the work she produces, and very skillful communication and coordination capability. She has produced and presented a number of class Hong Kong movies such as “Peking Opera Blues”, “A Chinese Ghost Story”, “A Better Tomorrow” series, “Once Upon a Time in China” series, “New Dragon Gate Inn”, as well as box-office hits in recent years including “Infernal Affairs”, “Detective Dee and the Mystery of the Phantom Flame”, “The Flying Swords of Dragon Gate 3D”, “The Taking of Tiger Mountain 3D” and “Journey to the West: The Demons Strike Back”.

SIFF also believes that it is because of SHI’s profound insight and her assistance and support that Hong Kong directors like TSUI Hark, John WOO, and Andrew LAU have managed to deliver the most remarkable, representative and best-selling works in their career. SHI is also frequently appointed a jury member in international film festivals. In 2007, she was invited to join the jury at the 57th Berlin International Film Festival. Later, she also served as member of jury for the 64th Cannes Film Festival and the 28th Tokyo Film Festival. In 2015, she was the jury member for the 18th SIFF Global Goblet Awards category. In 2017, she received the “Berlinale Camera Award” at the 67th Berlin International Film Festival and became the third Chinese filmmaker honoured with this award following actress GONG Li and director Ann HUI. And because of her distinguished achievements in cinema production and distribution, SHI once ranked among the “50 Most Influential Filmmakers in the World” selected by American entertainment trade magazine *Variety*.