

## **“Big Fish & Begonia” Released in U.S. Theatres**

Two years after its release in China (8 July 2016), which recorded a box office income of RMB 565 million, Chinese animated fantasy "Big Fish & Begonia" finally made its presence in North American theatres on 6 April 2018.

The animation, directed by LIANG Xuan and ZHANG Chun, emerged as a conceptual Flash animation short on the Internet in 2004. It was well received by online audience and eventually named the “Best Commercial Animation Short” in a competition. The 12 years of making and continued search of financiers then began, until the animation feature finally arrived in cinemas in China in 2016 and received varying reviews from harsh criticisms to earnest praises. It is the story of a teenage mermaid-like girl named Chun, who lives in a magical world beyond the human realm. She falls in love with human boy Kun who lost his life trying to save her. Chun tries to resurrect Kun with the help of a mysterious boy named Qiu, but the consequences it brings are tearing her world apart.

Anyhow, LIANG Xuan and ZHANG Chun have certainly made a name for themselves in the industry for their creative ideas, character designs and use of colours and composition in “Big Fish & Begonia”