

“Walking Past the Future” the Only Chinese Title at Cannes

Edko Films (Beijing), a subsidiary of Hong Kong-based Edko Films, Huaxia Film Distribution (China) , Irresistible Films, Perfect Village and Maoyan joined forces in an alliance called “A.R.T. Project” on 17 April to finance and distribute local Chinese arthouse films. The five partners will jointly invest RMB 100 million in 10 to 15 Chinese film projects over the next three to five years, with a focus on high-quality, low-budget films from rising Chinese directorial talents.

The name “A.R.T.” stands for “attitude, reality and trend”.

The first project selected for the venture is director Li Ruijun’s fourth feature “Walking Past The Future”, scheduled for Chinese theatrical release on 17 May.

“Walking Past The Future” stars Yang Zishan and Li Jiuxiao. Edko Films is handling international sales on the film.

Li has been a “regular” at major international film festivals. His previous features “The Old Donkey”, “Flying With The Crane” and “River Road” premiered at Venice, Berlin and Tokyo respectively.

“Walking Past The Future”, the only Chinese title at the Cannes Film Festival's official selection 2017, competed at the “Un Certain Regard” section.