

Hong Kong International Film & TV Market 2018 (19-22/3/2018)

FIRST-TIME EXHIBITOR KIT

BEFORE HONG KONG, PREPARE YOUR MARKET

1. Use www.hktdc.com/hkfilmart to help you attend FILMART

- i) To be aware of all the services FILMART offers you
- ii) To maximise your visibility through our marketing tools:
 - o [Screening](#)
 - o [Artwork upgrade package](#)
 - o [Advertising package](#)
- iii) Read through the exhibitor manual, rule and regulations to ensure a smooth participation

2. Connect to Exhibitor Intranet

[\(<http://hkfilmart.com/filmart/intranet/ExhibitorIntranet.html>\)](http://hkfilmart.com/filmart/intranet/ExhibitorIntranet.html)
and use online tools to manage your participation

- i) To get update visitor information and organise your appointments beforehand
- ii) To register complementary exhibitor badges before the deadline and avoid surcharge
- iii) To reserve your seats at Conference for free

3. Read carefully the FILMART newsletters (sent regularly before and during the event)

- i) To stay informed and updated
- ii) To benefit from all the offers and services

IN HONG KONG, GET THE MOST OUT OF YOUR STAY

1. Get the most important information

- i) Get your exhibitor badges and important circulars at exhibitor registration counter
- ii) Redeem your market bag to get the Fair Directory, Conference booklet and Screening details

2. Take advantage of the FILMART services

- i) Official Mobile Service, be connected any time at a reasonable price
- ii) Business Matching, including private screening and meeting room
- iii) Business Centre
- iv) Information Desks

IMPORTANT DATES

Early bird discount (5%) Deadline	1 December 2017
Screenings open for application	Early January 2018
Extra equipment and services order deadline	End January 2018
Confirm your booth location and payment	End January/Early February 2018
Complimentary exhibitor badges registration deadline	23 February 2018



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香港國際影視展